



Help has arrived! A trailblazing new online platform for empowering mothers who want to work – jobs.mom – launches today

The digital space features recruitment boards for professional women with children, a knowledge hub, career support services, a lively podcast, and inspiring content

For immediate release

01 MARCH 2021, NEW YORK: A new digital platform connecting career women to flexible employers with mom-friendly, inclusive cultures – **jobs.mom** – has launched today.

The mission of **jobs.mom** is to get professional mothers back to work, giving them access to companies that provide the support and resources they need to successfully balance work and family life.

jobs.mom goes further to provide top level services and personal support to an ever-expanding network of job-hunting mothers, including resume help and interview coaching – as well as offering corporate inclusivity certification for businesses.

Although the initial roll-out of **jobs.mom** is in the US, further regions are planned for 2021.

The company is founded by seasoned entrepreneur and professional negotiator Zabeen Mirza, an ex-Wall Street banker and management consultant. She has extensive

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international business experience, notably in the Middle East, and has worked with some of the most prestigious organizations in the world.

Commenting on the reason for the new platform, Mirza said: “Career-focused mothers have historically been discriminated against, with many having to choose between childcare and raising a family and pursuing a fulfilling career.

“The burden on working mothers is certainly not new, but the pandemic has exacerbated it. However, it has also made it clear that remote, flexible work is not only possible, but successful. There is no reason for women and parents to be forced into a position of choosing between career and kids.”

A pre-launch campaign saw a huge wave of interest with a couple of thousand sign-ups already to the **jobs.mom** newsletter – signaling the critical demand for the platform, especially as employers and talent alike prepare for a post-COVID workplace.”

Mirza says subscribers so far have been: “working mothers, moms-to-be, moms looking to re-enter the workplace – basically a woman of any family status seeking flexible employment in an inclusive work environment.”

The pioneering platform will feature regular contributions from working moms and sector experts on a variety of topics – including a no-holds-barred podcast. There is also a live jobs board with a "hire a mom" section for women to post profiles for employers to find them.

Uniquely, there is also an online shop with branded merchandise where a percentage of the profits will go to support selected charities and non-profits that advocate for and support women in the workplace.

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NOTES FOR EDITORS

About the founder: Zabeen Mirza



jobs.mom founder Zabeen Mirza is a Certified Innovation Leader (CIL) and a Certified Professional Coach (CPC). She pursued her undergraduate studies at the State University of New York at Stony Brook, and her Executive MBA at Cass Business School, City University of London. Later she completed her MBA in Sustainable Management at Anaheim University where she is also a doctoral candidate studying entrepreneurship opportunities for mothers. An ex-Wall Street banker and management consultant, she is also a Middle East business specialist, a professional negotiator, and much sought-after international business speaker.

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Mirza's vast experience covers finance and consulting, corporate training, and advocacy. She has been a non-profit co-chairperson, and a program driver for diversity, equity, and inclusivity. As a mother of three young children herself, she understands all too well the struggle many women go through to find work, guidance, opportunities, resources, or tools. She has created **jobs.mom** through that powerful lens.

Find out more

Website: jobs.mom
Facebook: jobs.mom
Instagram: jobsdotmom
Twitter: jobs_mom

Media enquiries

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